



Ernest Mario School  
of Pharmacy

## **69th Annual Roy A. Bowers Pharmaceutical Conference**

*Transforming New Jersey Health Care*

*Affordability, Consumerism, & Innovation: A Call to Action*

**Monday, November 18, 2019**

**9:00 am – 5:00 pm**

**Location:** The Palace at Somerset Park, 333 Davidson Road, Somerset, NJ

### **Purpose**

*This conference will address and provide:*

- The current healthcare landscape in New Jersey, including challenges with affordability, trend drivers, and opportunities for innovation
- Reasons for increasing healthcare costs in New Jersey and solutions through drug transparency, advanced analytics, innovative programs, value-based payment models and consumer engagement
- Understanding of the diabetes landscape and opportunities for collaboration to improve outcomes
- Interactive learning through comprehensive panel discussions and Q&A sessions with industry and topic experts

### **Learning Objectives**

*Upon completion, the pharmacist, physician, and nurse attendees and participants should be able to:*

- Recognize challenges facing healthcare within New Jersey and areas for collaboration among different stakeholders
- Understand and state the importance of healthcare data within population health and the benefits of patient risk stratification, predictive analytics, and reporting of outcomes
- Name and describe best practices within drug transparency, consumer engagement, and value-based models to improve care quality, clinical outcomes, and efficiency all while reducing healthcare costs
- Apply nationally recognized best practices in population health management activities
- Recognize trends within diabetes and collaborative solutions among stakeholders to improve outcomes
- Recognize trends within rheumatoid arthritis and collaborative solutions among stakeholders to improve outcomes

# AGENDA

7:30 AM – 8:30 AM

REGISTRATION, CONTINENTAL BREAKFAST, & NETWORKING OPPORTUNITY

8:30 AM – 8:45 AM

INTRODUCTION

**Program Chair:** Saira Jan, MS, PharmD

Clinical Professor | Ernest Mario School of Pharmacy

Director | Enterprise Pharmacy, Horizon Blue Cross Blue Shield

8:55 AM – 9:00 AM

WELCOME & OPENING REMARKS

Joseph A. Barone, PharmD, FCCP, Dean and Professor II, Ernest Mario School of Pharmacy

9:00 AM – 9:45 AM

KEYNOTE SPEAKER

*State of Health Care in NJ: Gaps & Challenges*

Shereef M. Elnahal, MD, MBA, President & CEO | University Hospital

9:45 AM – 10:00 AM

NETWORKING OPPORTUNITY

10:00 AM – 11:30 AM

PANEL DISCUSSION

*Health Care Leaders in NJ: Pioneering the Way for Affordable and Innovative Health Care*

**Moderator:** XinQi Dong, MD, MPH, Director | Institute for Health, Healthcare Policy, and Aging Research

**Panelists:**

Shereef M. Elnahal, MD, MBA, President & CEO | University Hospital

Allen J. Karp, MBA, Executive Vice President of Healthcare Management Transformation | Horizon Blue Cross Blue Shield of New Jersey

Brian L. Strom, MD, MPH, Chancellor, Executive Vice President for Health Affairs | Rutgers, The State University of NJ

Arturo Brito, MD, MPH, Executive Director | The Nicholson Foundation

Deborah Visconi, MHA, President & CEO | New Bridge Medical Center

11:30 AM – 12:30 PM

PRESENTATION

*Rheumatoid Arthritis: Payer-Provider Collaboration to Improve Outcomes*

**Speakers:**

Adrienne R. Hollander, MD, Managing Partner | Arthritis Rheumatic and Back Disease Associates

Saira Jan, MS, PharmD, Clinical Professor | Ernest Mario School of Pharmacy, Director | Enterprise Pharmacy, Horizon Blue Cross Blue Shield

Max Hamburger, MD, FACP, FACR, Founder, Executive Chairman & Chief Medical Officer | United Rheumatology

12:30 PM – 1:30 PM

LUNCH BREAK & NETWORKING OPPORTUNITY

**1:30 PM – 3:00 PM**

**PRESENTATION AND Q&A SESSION**

*Diabetes Landscape and Collaborations for the Management of Better Outcomes*

**Moderator:** Luigi Brunetti, PharmD, MPH, BCPS, BCGP, Clinical Associate Professor | Ernest Mario School of Pharmacy, Rutgers, The State University of NJ

**Speakers:**

Sebastian Schneeweiss, MD, ScD, Professor of Medicine & Epidemiology | Harvard Medical School, Vice-Chief, Division of Pharmacoepidemiology & Pharmacoeconomics | Brigham & Women's Hospital

Rachana Kulkarni, MD, FACC, MBA, CPE, President | American Heart Association of New Jersey, Managing Partner | Medior Cardiology, Chairman of Medicine & Chief of Cardiology | Robert Wood Johnson Hospital Somerset

Louis F. Amorosa, MD, Chief, Division of Endocrinology, Metabolism, and Nutrition | Robert Wood Johnson Medical School

**3:00 PM – 3:15 PM**

**NETWORKING OPPORTUNITY**

**3:15 PM – 4:45 PM**

**PANEL DISCUSSION**

*Pharmacy Cost and Transparency: Understanding Trend Drivers, Finding Solutions to Rising Costs, and Supporting Sustainability of the Benefit Program, Transitions of Care, Episodes of Care, and Continuity of Care*

**Moderator:** David Gambino, Vice President Transformation & Chief Pharmacy Officer | Horizon Blue Cross Blue Shield of New Jersey

**Panelists:**

Leslie D. Hirsch, FACHE, President & CEO | Saint Peter's Healthcare System

Laura Balsamini, PharmD, BCPS, National Vice President, Pharmacy Services | Summit Health Management

Suzanne Kunis, Vice President Behavioral Health | Horizon Blue Cross Blue Shield of New Jersey

Kenneth H. Paulus, President & CEO | Prime Therapeutics

**4:45 PM – 5:00 PM**

**CLOSING REMARKS**

**Program Chair:** Saira Jan, MS, PharmD